

JAPANESE YOUNG ARTISTS BOOK FAIR

PRODUCE: PEPPER'S PROJECT www.pepperts-project.com/nybookfair

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JAPANESE YOUNG ARTISTS BOOK FAIR

March 4th - 24th, 2007

@Kinokuniya Bookstores (W.49th Street, New York, NY 10020)

Printed Matter, Inc. (195 Tenth Ave. New York, NY 10011)

St. Marks Bookshop (31 Third Ave. New York, NY 10003)

Spoonbill & Sugartown, Booksellers (218 Bedford Ave. Brooklyn, NY 11211)

New York / Tokyo - PEPPER'S PROJECT, a Tokyo-based gallery and art project, is pleased to present a *JAPANESE YOUNG ARTISTS BOOK FAIR*, the first fair of contemporary artists' books offered for sale by over 100 Japanese Young Artists. It will include wide range of handmade books such as comics, graphic books, photography books, poetry books, art object books and many others.

The fair will occur at 4 different well-known bookstores in New York - Kinokuniya Bookstores, Printed Matter, St. Marks Book Shop and Spoonbill & Sugartown, Booksellers. The main location is the Kinokuniya Bookstores, presenting all participating artists' books and there will be three different periods with different artists throughout the entire fair duration. At three other locations, there will be different selections of artists' books from the main participants.

This fair was originally planned as a traveling program and it started at the Pepper's Gallery (Tokyo, Japan) in November 2006 as *Reading IV* exhibitions. The collections of the artists' books from the exhibitions traveled first to Shinjuku Kinokuniya Bookstores (Tokyo, Japan) in January 2007 and it's coming to New York in this March 2007.

The fair is produced by PEPPER'S PROJECT, a Tokyo-based gallery and art projects. Since 1998, PEPPER'S PROJECT has organized a number of themed exhibitions to present the works of young Japanese artists working in a variety of genres and media. Thus far, PEPPER'S PROJECT exhibitions have been held simultaneously in two spaces - Pepper's Gallery and Pepper's Loft Gallery. In the last ten years, a number of artists of the younger generation have taken their first step toward wider recognition with an exhibition at Pepper's. In August 2006, Pepper's Loft Gallery closed its door and Pepper's Gallery became the core location of the exhibition programming, while PEPPER'S PROJECT started exhibiting artists in spaces in numerous major cities, including those abroad, as a part of its extension and output programs.

See more info about PEPPER'S PROJECT -> www.peppers-project.com

JAPANESE YOUNG ARTISTS BOOK FAIR is supported by Kinokuniya Bookstores, Printed Matter, Inc., St Marks Bookshop and Spoonbill & Sugartown, Booksellers and will be on view at these 4 locations through March 4th to 24th, 2007. It is coordinated by Tomoko Ashikawa (an independent curator and writer in New York). For further information, please contact the Coordinator, Tomoko Ashikawa at 646-319-4815 or visit www.peppers-project.com/nybookfair